

**REMARKS**

Claims 1, 3 and 4 were rejected under 35 USC §112, second paragraph. By this amendment, Applicant has cancelled claims 3 and 4, thereby overcoming this objection.

Claims 38-51 were rejected under 35 USC §101. By this amendment, Applicant has also cancelled these claims.

Claims 1, 3, 5, 9, 10, 15 and 16 stand rejected under 35 USC §102(b) over West *et al.*<sup>1</sup> The other still-pending claims are rejected over West in combination with other references.

Applicant continues to strenuously disagree that West reads on all of Applicant's claim limitations, and that none of the secondary references provide the missing disclosure or rational for rejection in combination. In particular, it is Applicant's position that the Examiner incorrectly characterizes West as disclosing "the results including a composite survey response that is unrelated to the survey questionnaire (most recent OA, toward the bottom of page 4). To further emphasize this distinction, Applicant has amended claim 32 to set forth that the previously collected survey results relate to particular subject matter and that a user's response is directed to *subject matter* which is unrelated to the subject matter of the survey questionnaire (see amended claim 32).

Although West's system can potentially store responses and composite survey results for unrelated questionnaires, West does not teach—implicitly or explicitly—that composite survey results for unrelated questionnaires are ever provided to the client as set forth in claim 32. In fact, it would make absolutely no sense to do so in the context of West's "live interactive online voting" system. West teaches (at col. 3 line 4-10) "the same index table holds the information to present *the survey* questions and to show the results to *the survey*... once the reader has cast a vote, the online voting system returns *the survey* with the voting tallies (but without the opportunity to vote again) so the reader can view *the survey results*." *The survey* the reader votes in is *the same survey* for which the online voting system returns the results. Indeed, West restricts voting *again* because the results provided are for *the same survey*.

In summation, it would make no sense in West's system to provide results that are unrelated to the survey in which the reader voted because the surveys are associated with the content of a specific

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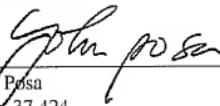
<sup>1</sup> Since claim 1 was cancelled in favor of independent claim 32, Applicant assumes the Examiner intended to list claim 32 as opposed to claim 1.

web page (Fig. 6: at 158, 160, 162, 164), and only after returning to that same page (Fig. 6 at 156) are the results for the same survey provided to the reader (Fig 6: at 178, 180, 182, and 184). It would contradict the purpose of his system to provide results to unrelated surveys.

With regard to the rejection of claims 4, 6, 7 and 31 under 35 U.S. C. 103(a), since West fails to teach or suggest all of Applicant's limitations of claim 1, the dependent claims should be deemed allowable as well.

Applicant respectfully requests that the Examiner contact the undersigned by electronic mail, telephone or facsimile in order to expedite prosecution, as Applicant's efforts to propose amendments and interview the Examiner have so far been unsuccessful.

Respectfully submitted,

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